

Kuramathi Island Resort Maldives, original shower 01 brushed.

FROM DUTCH VISION TO GLOBAL DESIGN ICON

At JEE-O, we pioneered the freestanding design outdoor shower for the consumer market. Long before outdoor showers became a trend, we saw their potential. Not just as a practical addition, but as a statement of luxury, freedom and well-being.

For over 20 years, we pioneer in outdoor showers. We have set the standard in outdoor showering, shaping a lifestyle that brings energy, joy, and connection with nature. Whether in a garden, rooftop, wellness retreat, or private hideaway, JEE-O showers transform any space into an experience of pure indulgence.

Today, our collection is showcased in 45 countries worldwide. JEE-O continues to lead, inspire, and redefine the way we experience water, indoor and outdoor.

Step into the world of JEE-O. Here you discover the designs, stories, and inspirations that continue to shape the future of outdoor and bathroom luxury. In all our designs we aim to give you that energising experience.

JEE-O We energise

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OUR STORY

The Birth of a Visionary Brand

Lammert Moerman, founder and driving force behind JEE-O, embodies the creative, athletic, and rebellious spirit that defines the brand. His passion for experience-driven design stems from the belief that luxury is about more than aesthetics—it's about how a space makes you feel. Whether in a high-end hotel, an exclusive wellness retreat, or a private residence, the bathroom experience speaks volumes about the quality of its surroundings. As Lammert puts it, "Your outdoor oasis starts here".

A Design Journey: From Statement Showers to Complete Luxury Spaces

What sets JEE-O apart is its ability to translate art, fashion, and technology into cutting-edge bathroom design. By collaborating with visionary designers, the brand has created several distinct product lines, each with its own identity yet unified by the core values of minimalism, craftsmanship, and high-quality materials.

From Local Player to Global Presence

JEE-O's rise from a small Dutch brand to an international powerhouse, is a testament to its commitment to quality, craftsmanship, and timeless design. What started as a national niche product has found its way into luxury bathrooms, wellness and outdoor spaces in 45 countries, from high-end residences to renowned hotels, spas, and resorts worldwide.

Despite this growth, JEE-O's DNA remains unchanged. The focus is still on disruptive yet functional design, pushing boundaries while staying true to its minimalist aesthetic. By closely following technological advancements and maintaining a relentless pursuit of innovation, JEE-O continues to set new standards in luxury bathroom design.

Your outdoor vasis starts here

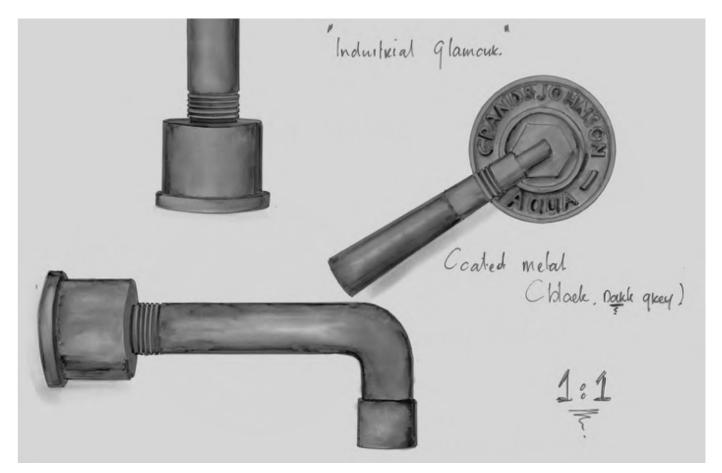
Looking Ahead: The Future of JEE-O

With an ever-growing global footprint, JEE-O is more than just a brand—it's a movement that redefines bathroom experiences. As the world embraces wellness-focused living, JEE-O remains at the forefront, offering design solutions that go beyond functionality to create moments of pure indulgence.

From freedom in design to freedom in experience, JEE-O remains dedicated to inspiring architects, designers, and homeowners worldwide. And with new innovations on the horizon, the journey is only just beginning.

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From concept to icon

SOHO BY GRAND & JOHNSON

A Vision Takes Shape

It all started with a simple yet powerful idea. The Amsterdam-based design duo Grand & Johnson envisioned an outdoor shower inspired by the raw beauty of industrial pipes and tubes. Their initial sketches formed the blueprint for what would evolve into an iconic outdoor design. But to bring their vision to life, they needed a partner with the expertise and craftsmanship to make it a reality.

A Meeting of Minds

That's when they met JEE-O. Known for its authority in outdoor showers and premium bathroom design, JEE-O saw the potential of this striking concept. Founder Lammert Moerman, during a trip to New York with JEE-O's distributor, found himself walking through the vibrant streets of SoHo—a district known for its industrial lofts, creative energy, and minimalist aesthetics. The bold, urban character of the neighborhood resonated deeply with the new design, and so the soho series was born.

Minimalist Design, Maximum Impact

The JEE-O soho outdoor shower is a perfect embodiment of "less is more." Crafted from stainless steel and finished with a durable all-weather hammer coating, it exudes a raw, industrial appeal. The signature one-move cartridge technology allows for seamless operation, with a tactile joystick handle providing intuitive control. Strong, striking, and stylish—the soho outdoor shower is more than just functional; it's a statement piece.

Maximum impact

A Global Success

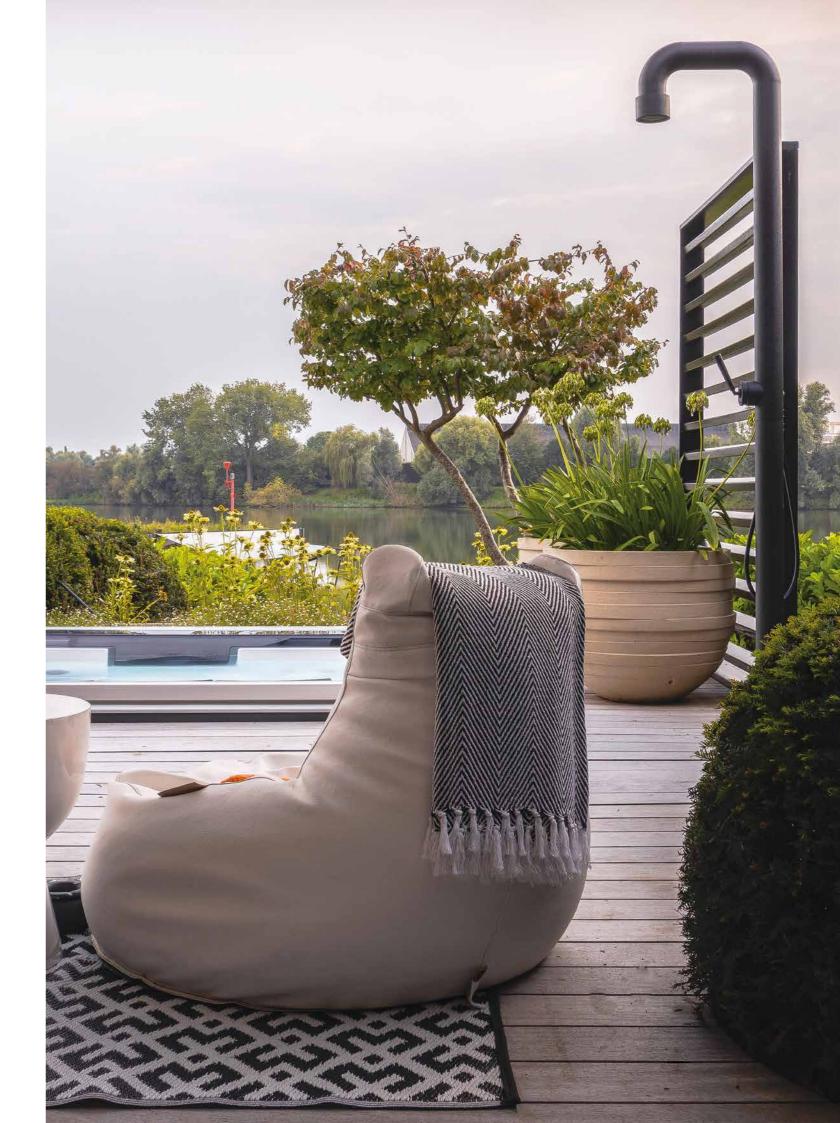
Since its launch, the soho has gained international recognition, gracing outdoor spaces from the Netherlands to Singapore. Whether at a luxury spa, a high-end resort, a private villa, or a poolside retreat, the soho outdoor shower enhances any setting with its bold yet refined presence.

Evolving the Classic

Today, the soho series is available in several versions, and recently, two brand-new finishes—**clay & sand**—have been added to the collection. These warm, earthy tones make the soho even more versatile, blending seamlessly into natural landscapes, modern gardens, and coastal retreats. More than just an outdoor shower, it's a design statement that elevates any outdoor space.

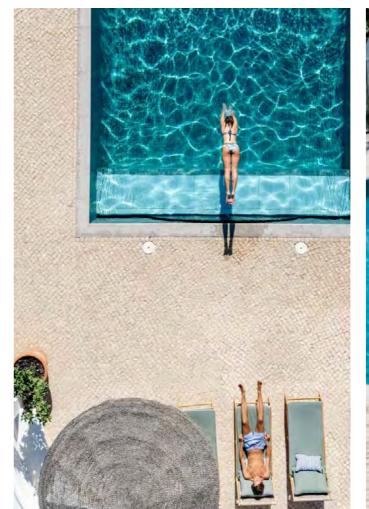


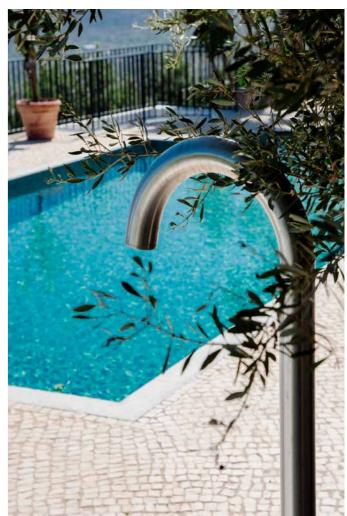






Casa Alfeição Portugal by Studio Arte original outdoor shower 01 brushed.





The Art of outdoor relaxation

CASA ALFEIÇÃO PORTUGAL

Nestled in the serene landscapes of Portugal, Casa Alfeição is a sanctuary where modern design meets natural tranquility. Designed by Studio Arte, this stunning retreat embraces outdoor living with seamless indoor-outdoor transitions. A highlight of the space is the JEE-O freestanding outdoor shower, blending minimalist aesthetics with ultimate functionality. Whether rinsing off after a swim or simply indulging in a refreshing moment under the open sky, this luxurious feature embodies pure relaxation—where water, nature, and design come together in perfect harmony.

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LAMMERT MOERMAN | THE MAN BEHIND THE BRAND

Creative visionary, trendsetter, and relentless innovator Lammert Moerman is the driving force behind JEE-O. With an innate ability to see trends before they emerge, he has transformed a bold idea into an international premium design brand, now showcased in 45 countries worldwide.

From the very beginning, Moerman's energy and rebellious spirit have set him apart. His sportsmanlike "get it done" mentality fuels every project, pushing boundaries in bathroom and outdoor design. Where others see limitations, he sees opportunities. Where others follow trends, he creates them.

Collaboration is at the heart of JEE-O's success. Moerman works with renowned designers, such as Edward van Vliet, Grand & Johnson, Brian Sironi and Osiris Hertman, to craft collections that are bold, timeless, and innovative. Each collaboration brings a new dimension to JEE-O. Whether it's the geometric elegance of the bloom series, the industrial strength of soho, or the sleek minimalism of flow.

Better every day

But JEE-O is more than design. It's a lifestyle, an experience, a movement. Under Moerman's leadership, JEE-O has grown from a Dutch design label to a global player, known for its seamless blend of luxury, functionality, and freedom. His passion for innovation and excellence extends beyond products; it's about creating an energizing experience that enhances everyday life.

At JEE-O, the mantra is clear: we energise, create, challenge, enjoy, we embrace life, we inspire. Every day, better than yesterday. The journey of design innovation and international success continues, stronger than ever.

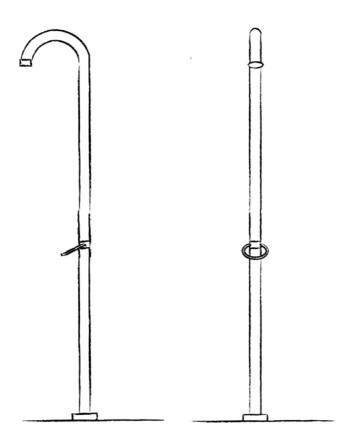
THE ORIGINAL - HOW IT STARTED

JEE-O's journey to becoming a global design brand, started with a single, bold idea: the original freestanding shower. A design so striking, so functional, and so pure in its form that it became the foundation of everything JEE-O stands for today.

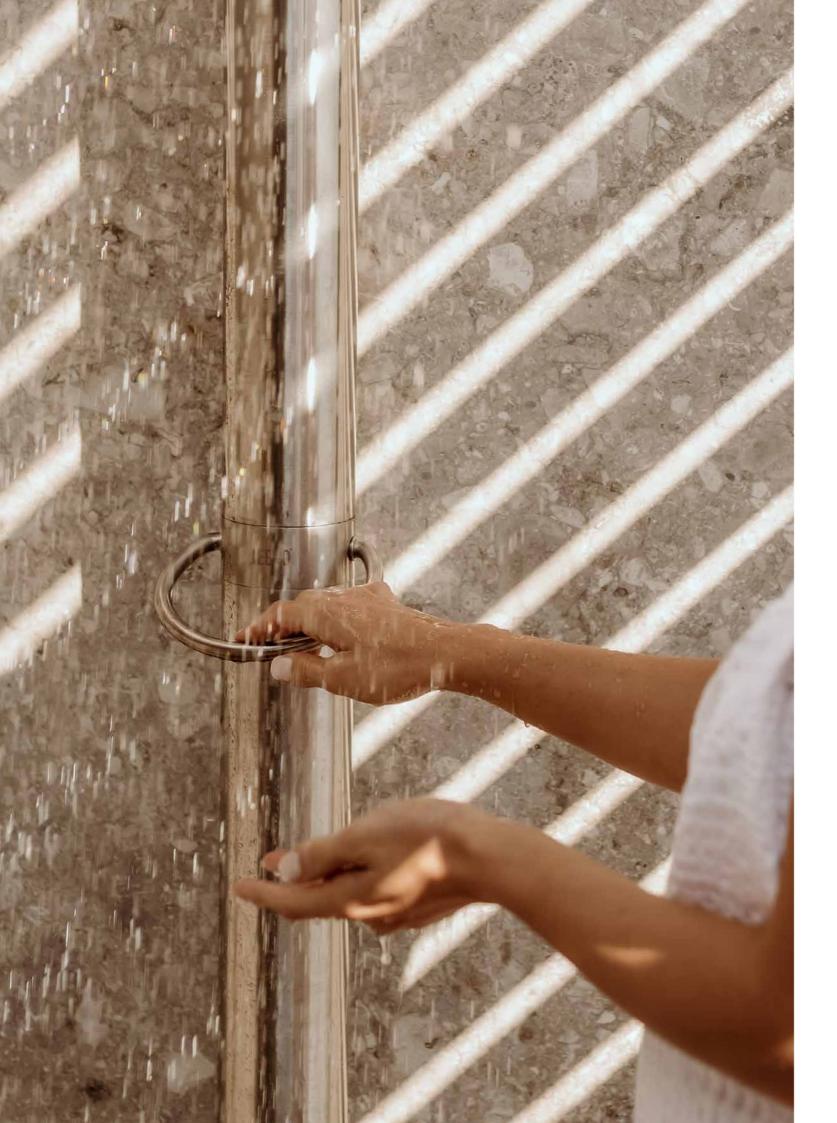
At the heart of its design lies simplicity. The graceful, curved stainless steel pipe forms an inverted J, while the distinctive circular control handle—the O— provides effortless operation. This perfect balance of form and function is what makes the original not just a shower, but a statement piece.

Designed for both indoor and outdoor use, the original redefines the shower experience. Whether placed by a pool, in a garden, or even in a sleek indoor bathroom, its presence is both bold and elegant. Made from high-quality brushed stainless steel, it is built to withstand the elements while maintaining its timeless appeal.

But the original is more than just a design icon—it embodies the JEE-O philosophy. A belief in freedom, simplicity, and an energizing experience. It was the first step in a journey that transformed JEE-O from a pioneering Dutch label into an international design force. And even today, the original remains a true classic, proving that great design never fades. It only inspires.













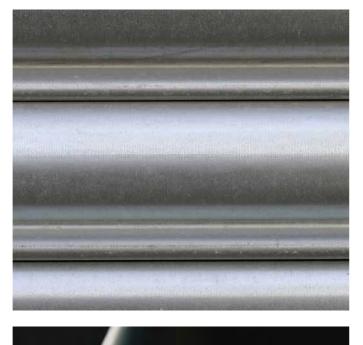


PURE REFRESHMENT

JEE-O is more than design—it's a philosophy of wellness and well-being. It's about people and moments. Where water flows, thoughts and emotions follow.

After a visit to a wellness retreat where everything feels just right, you leave feeling recharged, refreshed, and in perfect balance. A moment of pause, a connection with yourself, a renewal of energy. JEE-O brings this experience home—creating spaces where you can unwind, reset, and embrace the power of water to restore both body and mind.







Obsessed with details

THE CRAFTMANSHIP OF JEE-O

At JEE-O, craftsmanship is more than just a process—it's a philosophy. Every product is created with absolute attention to detail, a pursuit of perfection, and an unwavering eye for quality. You see it. You feel it.

In a time where longevity matters, JEE-O designs are made to last a lifetime. Durability is not an option; it's a promise. Stainless steel, known for its strength and low maintenance, forms the foundation of our collections. But true craftsmanship goes beyond materials—it's in the finishing touches, the final hand-polished detail that makes each piece unique.

JEE-O pushes boundaries, challenging what's possible in design and functionality. Our outdoor showers are not just utilities; they are statement pieces, merging bold aesthetics with ultimate performance. Every curve, every texture, every interaction is carefully considered, ensuring an experience that is both luxurious and effortless. That is craftsmanship. That is JEE-O.

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RIDING THE WAVES, LIVING THE LIFESTYLE

Nic von Rupp & JEE-O

The ocean is his playground, the waves his arena. Nic von Rupp, one of the most driven big wave surfers in the world, lives for the ultimate experience of freedom and nature. As someone constantly challenged by the raw forces of the sea, he knows better than anyone how important it is to have a place at home where he can relax, recover, and recharge. And that's exactly how he found JEE-O in 2020.

An unexpected connection

An unexpected connection

On May 13, 2020, a remarkable email landed in our inbox. No polished PR pitch, no marketing strategy—just a personal message from Nic himself:

"Hi, I'm a professional big wave surfer sponsored by Nike and am currently finishing my house. I have an obsession with outdoor showers and I stumbled on yours, which I think is beautiful. I was wondering if you would be interested in a partnership."

For JEE-O, a brand centered around experience and energy, this was a perfect match. An athlete who lives on the edge of nature, who understands the essence of purity and functionality, and who chooses a JEE-O outdoor shower as an essential part of his lifestyle—it felt right from the start.

The soho outdoor shower in Portugal

Shortly after his initial message, Nic received a **JEE-O soho hammercoated black**, which he installed in his garden in Portugal. His excitement was immediately evident. In a spontaneous Instagram Stories video, he filmed himself unpacking and installing the shower, followed by a series of posts showcasing the pure joy of outdoor showering. His followers—a community of surfers, travelers, and outdoor enthusiasts—were instantly intrigued.

In July, the first professional photos emerged of the soho shower in his Portuguese garden, a setting that perfectly complements JEE-O's aesthetic and craftsmanship. Over the following months, Nic continued to put JEE-O on the map, with Instagram Stories generating thousands of views and a YouTube series with over 114,000 views, where JEE-O was prominently featured.

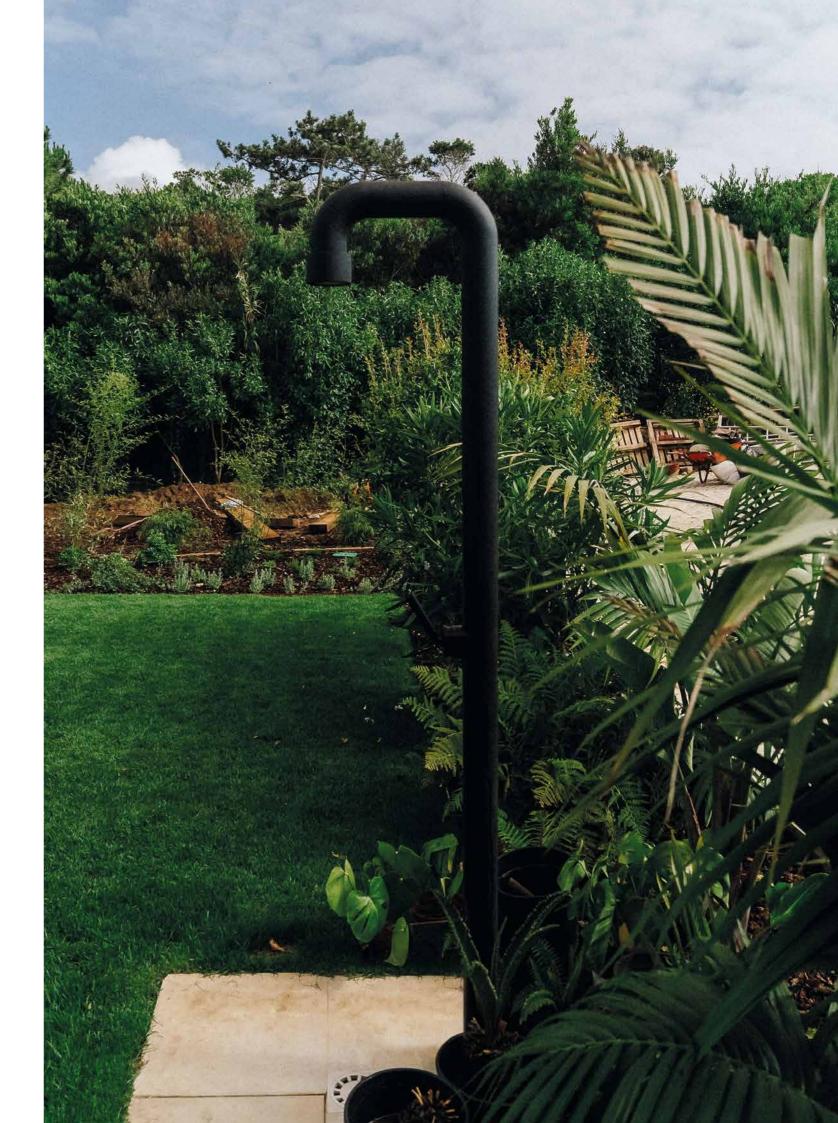
Anmistatable design statement

More than a shower, a way of life

For Nic, an outdoor shower isn't a luxury—it's an essential part of his daily routine. After hours in the rugged ocean, there's nothing better than rinsing off the salt and sand under a minimalist, stylish shower that seamlessly blends into the natural surroundings. JEE-O embodies exactly what he seeks: simplicity, functionality, and an unmistakable design statement.

An icon in and beyond the surf

What started as a simple email evolved into an organic partnership between a top athlete and a design brand. Nic von Rupp is not just an ambassador for the surfing lifestyle but also for the philosophy of JEE-O: **energy, experience, and pure design.** From the shores of Portugal to the waves of Hawaii, he proves that great design choices are as timeless as the ocean itself.

















1. Sustainable & stylish – Dopper Insulated Throwback Lilac bottle www.dopper.com 2. Ultimate outdoor vibes – Beachclub The Hangout North Netherlands www.dehangout.nl 3. Sun, scent & relaxation – Rituals Sun Trial Set www.rituals.com 4. Luxury Lounging – Stretch Daybed Gold - Limited Edition Bryck www.bryck.nl 5. Stylish water fun – Celine Calile pool, Hello Archie www.helloarchie.com 6. Wellness with a view – 20ft Wellness, Dutch Luxury Garden Conepts www.dlgc.nl 7. Surf essential – All Rounder 8,6 by Phil Grace, BELL www.bellsurf.com 8. Next-level design – Outdoor kitchen model ANKER D3, www.anker-buitenkeukens.nl 9. Design and relaxation – Casa JEE-O Portugal.



Experience the ultimate summer feeling with this playlist!

We enjoy

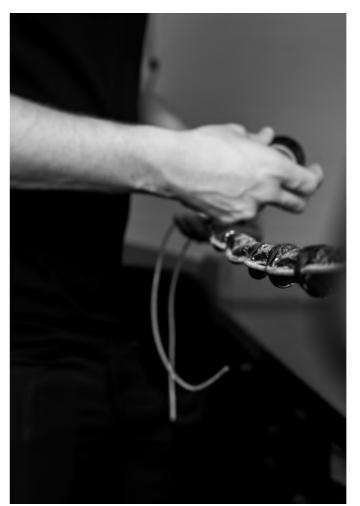




Casa Medusa Carvoeiro, Portugal, fatline shower push brushed.

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JEE-O 365 TECHNOLOGY 🞉



Outdoor Showering in Every Season

With JEE-O's 365 technology, outdoor showering is no longer limited to warm summer days. Thanks to this innovative frost-free system, your outdoor shower remains in perfect working order all year round. Even when temperatures drop below zero.

Enjoy all year round

The **365 frost-free** option prevents the internal components from freezing. Whether placed in a snowy mountain retreat or a windswept coastal garden, the shower offers the ultimate outdoor experience in every season.

Enjoy the invigorating refreshment of an open-air shower, whether after a winter swim, a morning workout, or simply to reconnect with nature. The combination of sleek design and smart technology makes JEE-O's outdoor showers a true luxury for every climate—reliable, durable, and always in harmony with the elements.

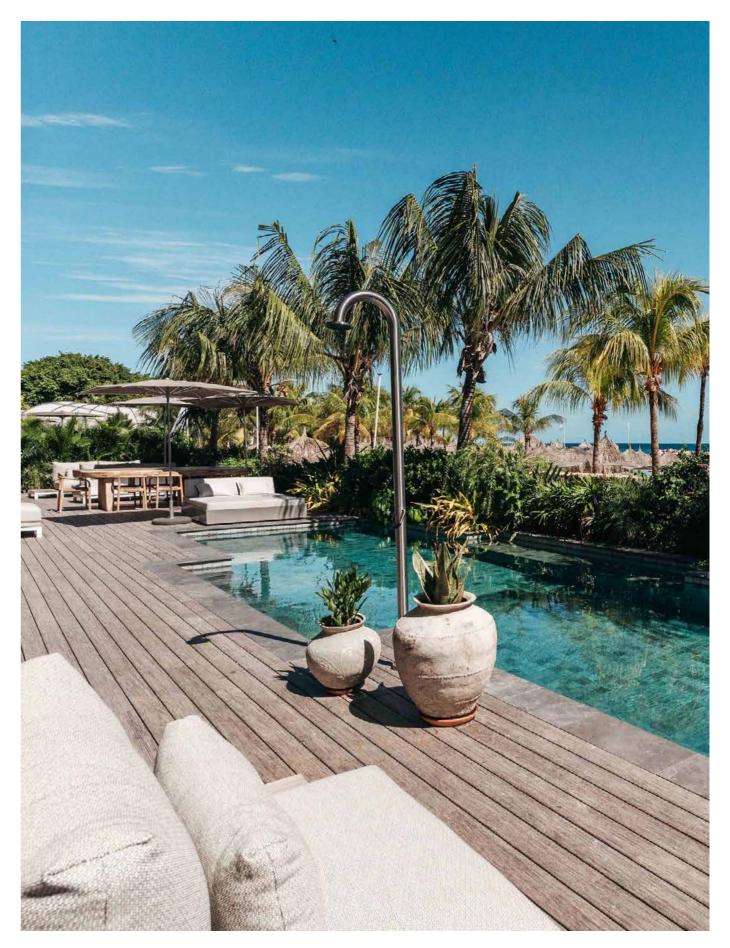




Live outside The ordinary

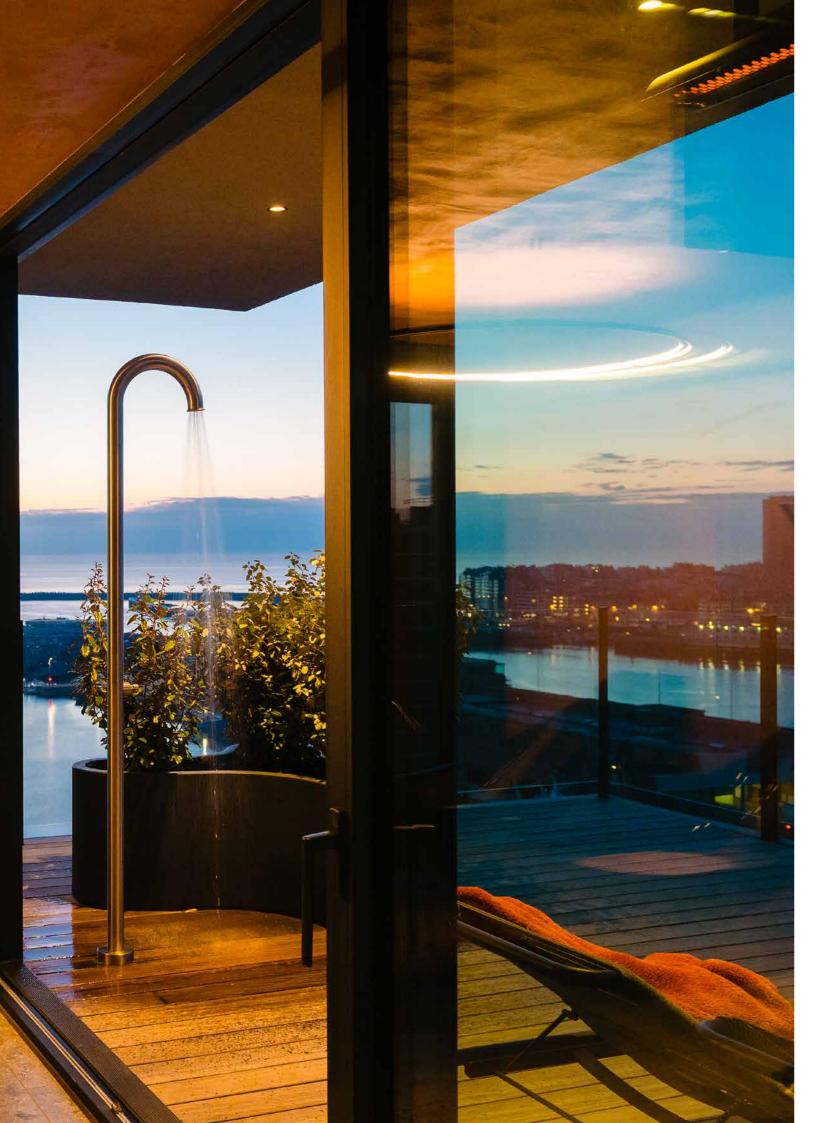
SHOWERING IN PARADISE

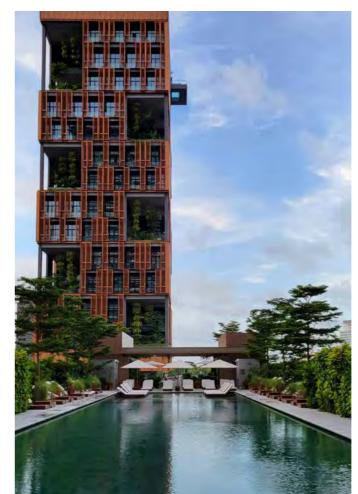
At Kontiki Beach Resort, Curaçao, the original freestanding shower blends seamlessly with the island's natural beauty. Feel the warmth of the sun on your skin as the refreshing water flows over you, washing away the salt and sand. Surrounded by lush greenery and the sound of waves, every shower becomes a moment of pure relaxation. Whether after a swim in the turquoise sea, a dive in your own private pool or before an evening under the stars, this outdoor shower is the ultimate tropical indulgence.



Kontiki Beach Resort Curação, original shower 01 brushed.

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SKY-HIGH EXPERIENCE

In 2006, JEE-O made history by introducing the first-ever freestanding outdoor shower atop a high-rise in Singapore. What started as a bold statement of design and innovation quickly became a global trend, transforming luxury rooftop pools and infinity pools into breathtaking experiences.

Today, nearly every exclusive hotel brand with a rooftop pool has embraced JEE-O's iconic outdoor showers, elevating their guest experience to new heights—literally. From the heart of Singapore to the world's most prestigious cityscapes, JEE-O remains the first and only in its class.

Designed to complement skyline views and seamless luxury, our freestanding showers blend minimalist elegance with unparalleled durability, making them the ultimate rooftop addition. Whether it's the serene sunrise dip or a moonlit swim with a city backdrop, JEE-O showers redefine open-air indulgence.

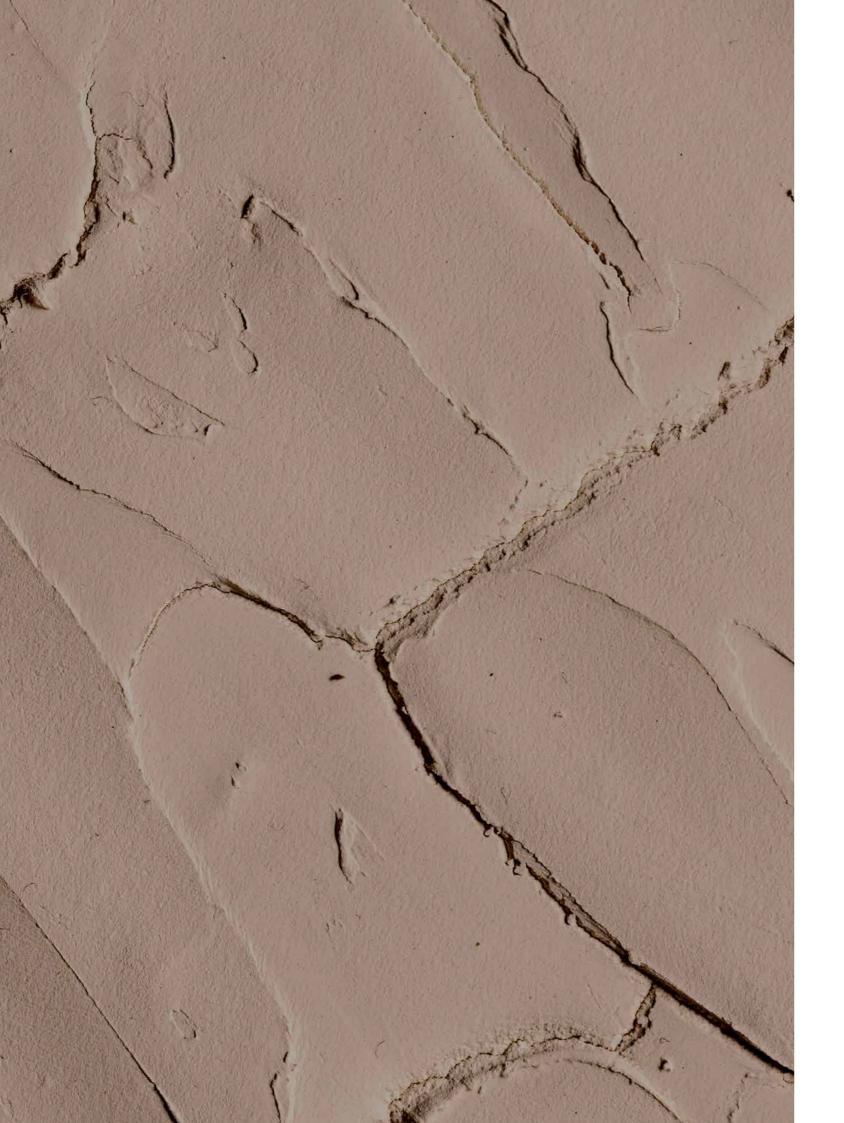
Dutch Pride

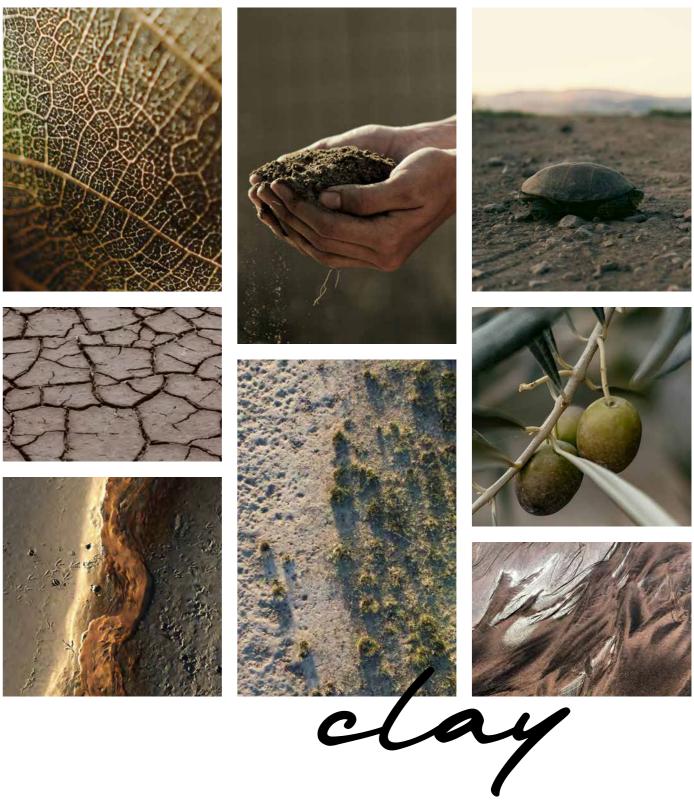
High above the bustling streets of Amsterdam, the JEE-O rooftop shower at the W Hotel offers a truly unique experience. It redefines outdoor luxury—where refreshing water meets breathtaking skyline views. Feel the city's energy below while you unwind in your own private oasis. Whether starting the day with a cool morning rinse or ending it under the stars, this shower transforms a daily ritual into a moment of pure indulgence.

For those who demand the extraordinary, **JEE-O** remains the rooftop shower of choice.



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CLAY & SAND - PURE SERENITY

Step into the outdoors and feel the harmony of nature and design come together. The JEE-O soho freestanding outdoor shower, now available in the new trend colors **clay and sand**, is a tribute to the earth itself. Warm, natural tones that blend effortlessly into their surroundings. Whether in a lush garden, a rugged dune landscape, or a serene beachfront setting.

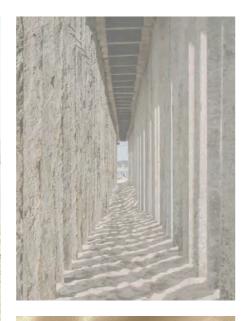


Quintana Roo Mexico, soho shower 01 clay.

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sand

These trend colors reflect the desire for peace and simplicity. The pure experience of water flowing over your skin, surrounded by the silence of nature. Sand captures the shimmer of the sun on water and sand. A golden hue that evokes endless warm summer days and the luxurious simplicity of nature. Clay brings you closer to the essence—as if your feet are firmly planted in the earth, connected to the calm and strength of nature.

Whether rinsing off the sand after a refreshing swim or simply taking a moment for yourself, the soho outdoor shower in clay or sand enhances the energy of the place. A design object that is not only functional but also tells a story—of balance, freedom, and embracing nature.





The Hamptons Long Island, New York, soho shower 02 sand.

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IZI - RUBEN VAN MEGEN

Wherever and whenever you want—IZI is the ultimate mobile outdoor shower, combining design, quality, and ease of use. A collaboration between designer Ruben van Megen and creative founder Lammert Moerman, IZI is a seamless fusion of craftsmanship and innovation.





Their journey began at Dutch Design Week, where Lammert was captivated by Ruben's work—bold, unconventional, and deeply rooted in material experimentation. Inspired by the tranquility of sand and the essence of outdoor living, they created a shower that embodies freedom and relaxation.

IZI's base and dial are crafted from a unique sand composite, evoking the timeless serenity of the beach. Just as sand reminds us of vacations, nature, and well-being, IZI transforms any outdoor space into a personal oasis. Designed for effortless mobility and uncompromising style, it's more than just a shower—it's an experience.



Project Jardin Contemplatif St Tropez, by Englisch Garden, bloom shower 01 gun metal.

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THE BEAUTY OF A FREESTANDING SHOWER

Why limit the beauty of an outdoor shower to the garden, terrace, or poolside? At JEE-O, every shower series is designed for both outdoor and indoor use, offering endless possibilities to transform your home. A freestanding shower indoors is more than just functional. t's a statement piece that brings a sense of serenity, nature, and luxury into your space.

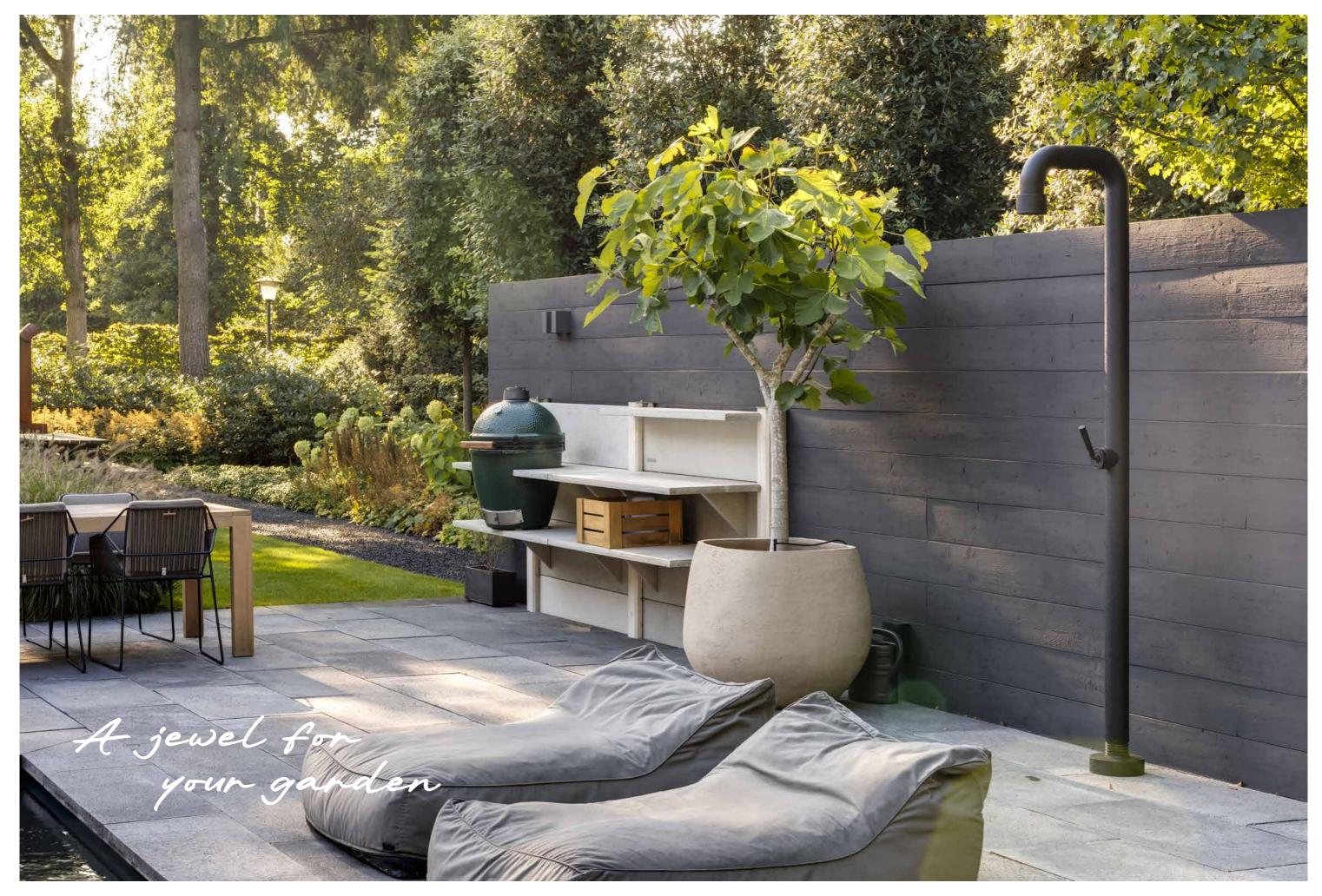
Placed near a large window or in an open bathroom concept, a minimalist stainless steel shower creates a harmonious connection between indoors and outdoors. The natural light, the sight of greenery, and the soothing sound of water turn a daily routine into a moment of escape.

Bringing the outdoors in

Each JEE-O series includes matching accessories, faucets, and basins, allowing you to create a cohesive, beautifully designed space. Whether you prefer the bold lines of the soho series, the organic elegance of bloom, or the sleek simplicity of fatline, a freestanding shower indoors adds a new dimension to modern living.

Turn your indoor space into a sanctuary—where water, nature, and design come together.





Blaricum the Netherlands, soho shower 01 hammercoated black.

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CONE BY OSIRIS HERTMAN

Characterized by its perfect balance of playfulness and boldness, the cone series is a true statement in design. Every detail is expertly crafted, from its flowing contours to its high-end finish, making it not just a functional element but a sculptural piece that enhances any space.

Designed in collaboration with renowned designer Osiris Hertman, the cone series seamlessly merges timeless aesthetics with contemporary craftsmanship. Inspired by classical forms and artisanal techniques, the collection embodies both sophistication and innovation.

Masterpiece of elegance and precision

The freestanding cone shower blends effortlessly into high-end spaces - indoors or out - where its sculptural form and refined simplicity elevate any environment. With its minimalist yet striking presence, cone brings a sense of serenity and understated elegance to every setting.

The partnership between JEE-O founder Lammert Moerman and Osiris Hertman exemplifies the power of collaboration in design. By combining vision, creativity and expertise, they have created a collection that redefines modern luxury. Cone is more than just a shower—it is an experience, a celebration of pure design and ultimate comfort.







LOVE YOUR SHOWER...



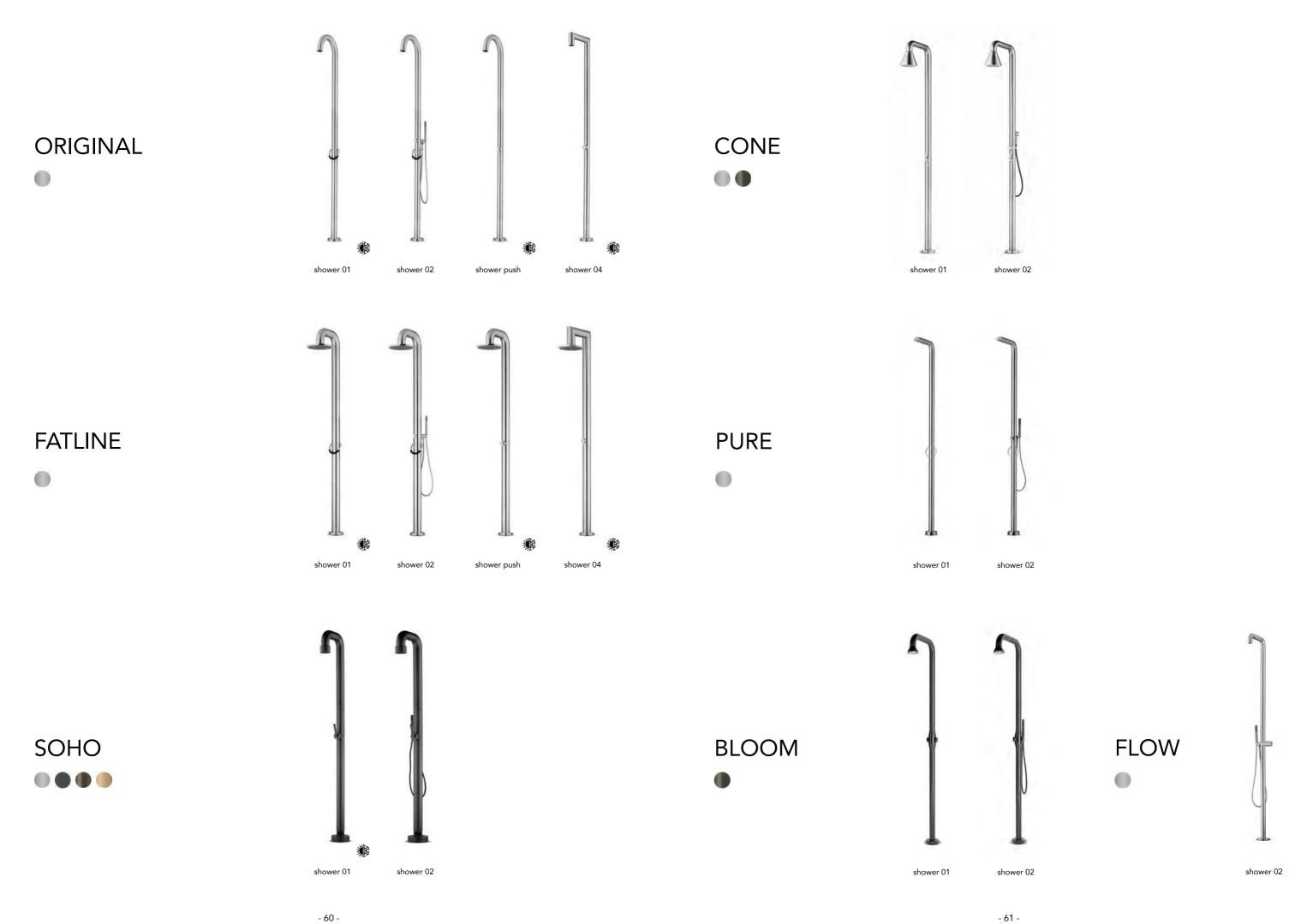
A good relationship takes care, attention, and a little bit of effort—your JEE-O shower is no different. It's always there for you, providing a refreshing start to your day or a relaxing wind-down after a long one. The least you can do? Show it some love in return.

Like any great partner, your shower appreciates the small things. A gentle wipe-down after each use helps prevent water spots and limescale, keeping it looking as flawless as the day you met. A regular cleanse with a soft natural soap? That's the spa treatment it deserves. And if a little limescale does appear, a touch of natural vinegar cleaner will do the trick—think of it as a detox.

Want to keep that deep connection strong? Treat your shower to JEE-O Protect Spray. It enhances the stain-resistant properties, keeping your shower looking polished and pristine for years to come.

Love your shower, and it will love you back—always ready to refresh, rejuvenate, and make every moment under the water one to cherish. Because, like in any good relationship, a little care goes a long way.

... like it loves you!



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SOHO









combination 01

combination 02

combination 03 combination 04





















combination 01

















combination 05 combination 03 combination 04 combination 06



combination 02











SLIMLINE

combination 01

combination 02

combination 03 combination 04 combination 05

COLOFON

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JEE-O works with carefully selected solid surface materials. Slight variations in the aesthetic appearance of the product including the colour, may occur after exposure to atmospheric influences such as sunlight, pollution or harmful chemicals. This does not affect the product performance in any manner. Situation specific care and maintenance instructions may apply. For our general cleaning and maintenance recommendations, visit our website www.jee-o.com

365 All Weather Frost Free

Installation of outdoor showers must be executed by a certified professional, following local guidelines and legislation. The JEE-O 365 All Weather Frost Free option comes with a standard moulded type F power plug (Schuko), and operates at 230V a.c / 50Hz. Always consult technical datasheet and installation manual for detailed information.

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